



***You make the music, we get it heard!***

Starbreakers Entertainment continues to shatter the boundaries of marketing excellence, leaving a trail of victorious clients in our wake. With an unwavering commitment to innovation, creativity, and results, we've helped in the transformation of turning countless artists into industry giants, and we're ready to do the same for you. Over the past 10 years our Founder Derek Lemire has helped dozens of successful artists complete crucial steps in their growth and has also run tours or events for several platinum artists, learning all the ins and outs of the industry. We also help artists with other e-commerce ventures as we expand their reach.

When you choose Starbreakers Entertainment, you're not just choosing a marketing company – you're selecting a partner in your journey to success. Our team of dedicated experts is fueled by an insatiable passion for breaking the mold and crafting remarkable marketing campaigns that will elevate your brand to unprecedented heights.

We don't just follow trends; we set them. We don't just meet expectations; we exceed them. With our strategic prowess, creative wizardry, and an unyielding dedication to your success, we'll turn every challenge into an opportunity for growth and prosperity.

Your victory is our victory, and we can't wait to embark on this thrilling journey with you. Get ready to shine brighter, reach higher, and conquer the industry with Starbreakers Entertainment by your side. Together, we'll break records, break through barriers, and break the mold. Your success is our mission, and we're ready to make it happen – are you ready to be the next star in our constellation of triumph?

## **SERVICE MENU:**

### **1) Artist Consulting Review (recommended service) - \$200**

Our Founder Derek Lemire will spend 1 hour reviewing your content and social media + 1 hour on the phone with you. He will start with recommendations and then open the floor for you to ask any music-industry or marketing related questions you would like answered.

He's been part of the inner process for dozens of artists you know. That 12+ years experience and feet on the ground experience mixed with his technical abilities to digitally build you a target fan base for great value will allow you to reach heights you thought you needed labels for.

We'll help you build targeted markets in select touring cities you want to hit is only a phone call away. We have everything and every contact you need in house to run your own independent label with our help.

This is like taking a college course worth thousands, but its private one-on-one

### **2) Merchandise Management: \$500 (16 item starter pack)**

These stores ship the items we custom make for you on demand so you don't have to carry inventory. We will use your logo or can supply you with a graphic designer for custom work.

### **3) Instagram Marketing \$60/1 month OR \$120/3 month package**

Automated engagement software. Must supply 20+ targets @ handles whos fans you want us to engage with.

### **4) Email Marketing \$100/month**

Automation of 2 monthly emails to your subscribers.

### **5) iTunes Charting**

HipHop/Rap/Rock/Alt/R&B Singles: Top 100 - \$275 | Top 50 - \$400 | Top 25 - \$525 | Top 10 - \$800+

Pop/Country Singles: Top 100 - \$400 | Top 50 - \$600 | Top 25 - \$1325+ | Top 10 - \$2000+

Latin/Dance/Electronic Singles: Top 100 - \$275 | Top 50 - \$350 | Top 25 - \$400 | Top 10 - \$550

Albums: Country Top 25 \$800 based on \$7.99 album price | HipHop/Rap/Rock/Alt/R&B Top 25 \$600

*We can connect you to the company that makes plaques as well.*

**#1 iTunes singles (#1 on itunes chart, may take 2-3 days based on others release schedules)**

Christian #1 \$1500 album | Hip Hop #1 \$2200 album | Hip Hop \$2500 single | R&B 2000 single

### **6) Spotify Listener Campaigns**

10k Editorial streams - Delivery 3-4 Days - \$135

30k Editorial streams (average) + charting in small country - Delivery 2-5 Days - \$350

### **7) Spotify Daily Viral 50 Charts**

USA - \$3000 (Estimated 250k streams and 100k listeners) | Global 10k (2 million streams in 1 day)

Mexico - \$2500 | Brazil \$2500 | United Kingdom — \$1000 | Japan — \$1000 | Canada — \$850 |

Colombia — \$550 | Iceland — \$550 | Dominican Republic — \$300 | Costa Rica — \$300 |

Nigeria — \$350 | South Africa — \$400

### **8) Billboard Charting**

We can get your next release on the Billboard charts with iTunes charting included. Only major distributors allowed (Example: Basic distro like Distrokid we don't accept)-

HipHop/Rap/Rock/Alt/R&B/Country Only sales guaranteed - \$5000 (\$0.99 sale price)

Latin/Worldwide/Dance/Electronic – 95% guarantee - \$3000 (\$0.99 sale price)

*Must also have a streaming package to qualify for several of these charts*

### **9) Blog / Press Placements:**

- Bronze Blog Placements - 10 blog posts for \$55 (dont ask for a list we rotate them)

- Gold Blog Placements - 20 blog posts for \$100 (dont ask for a list we rotate them)

- Platinum Press Placements - Press writeup and posts on 100+ US news outlets \$300

- Premium Press Placements – Ask about posts on The Source or Hype Magazine.

### **10) Social Media Content Management**

2 platforms 20 total posts per month - \$250

3 platforms 30 total posts per month - \$350

2 platforms 60 total posts per month - \$450

3 platforms 90 total posts per month - \$600

We will work with you to schedule 30 days of posts ahead on all the platforms custom tailored to your

audience and growth goals. This is for businesses, artists, models and influencers.

### **11) Fan Builder Campaign **\*\*Best Way To Grow\*\*****

\$500 per month minimum – We won't share all the sauce here so don't come asking, but this is custom targeted. This is what we have used over the years for every touring artist we have worked with. These fan builder campaigns are the only 'non-guarantees' we offer, but the most proven. Don't ask about this one until you try other services below and are ready to trust our lead. Other starter options:

### **12) Facebook Ad Marketing**

\$100 per month retainer fee + minimum \$100 budget

### **13) Graphic Design:**

Flyers \$100 | Logos \$300 | Website Design \$300+

### **14) Disney and Samsung TV Ad Campaigns**

Starting at \$1,000 we can do targeted product advertising on both platforms targeted by interest and location. This is amazing for brick and mortar, show promotion, etc. Campaigns must be scheduled at least 2 weeks in advance.

### **15) Apple Music Listener Campaigns**

10-20 playlists \$400 (5-7k average) ||| 20-40 lists \$750 (10-15k av) || 50-80 lists \$1000 (15-20k avg)

### **16) YouTube Play Campaigns**

10k \$150 Delivery 3-7 days | 25k \$300 Delivery 7-14 days

50k \$500 Delivery 14-21 days | 100k \$850 Delivery 15-30 days

Get +100,000 YouTube video views from active accounts worldwide. Take music marketing to the next level by boosting your profile credibility and progressively drive your YouTube videos to the hottest of the moment, ready to be displayed on the homepage of millions of your next potential fans. The YouTube streams are delivered within a few days after order.

### **17) Tiktok Influencer Campaign- \$2k to 10k custom plans**

We get dozens to hundreds of influencers to make custom videos gaining your music gaining potentially millions of views in one week. In short, viral # challenge type stuff.

### **18) EPKs on sale for \$250 (normally \$300)**

An electronic press kit is a great tool for artists with notable accomplishments.

### **19) Instagram Name Securing**

We can secure a taken name for your business

\$1000-\$2000 based on length on name

**TO LOCK IN:** Let us know what package you are interested in. We accept Cashapp, Zelle, Square Invoice or Apple Pay only. For large campaigns we accept bank transfer.

**Lets do numbers with your next record!**

Best Wishes, Derek Lemire

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